

Marketing Opportunities with ISA Hamilton

Maximize Your Reach with Instrumentation Professionals in the Hamilton- Burlington Area

ISA Hamilton provides an integrated marketing approach with multiple options and vehicles to maximize your market exposure at an amazing value for your marketing dollars.

Website Banner Ads

Limited Inventory Increases Your Value: Ad positions are limited, so you can be assured that your ad is getting seen by hundreds of readers each day. The direct link to your web page means you can track responses as soon as your ad goes online.

Details	# of Spots	Banner Size (jpeg)	Annual Rate	From	To
Home Page	2	150 x 150 or 200x100 pixels	\$ 250 each	July 1 st	June 30 th
About Us	2	150 x 150 or 200x100 pixels	\$ 250 each	July 1 st	June 30 th
Other Pages	8 X 12	150 x 150 or 200x100 pixels	\$ 100 each	July 1 st	June 30 th

Annual ISA Hamilton Golf

The ISA Hamilton annual golf tournament has been a sold out event each year. This is a great opportunity to net work with decision makers in the instrumentation and automation profession.

A corporate foursome package is available at \$ 475. This includes golf cart, 18 round of golf, prize, steak dinner including salads & desserts. In addition your company logo/name is placed on a sign strategically posted at a designated tee and a 1-year ad with a link to your company/organization prominently displayed on our web site (excluding home page and about us pages.)

Alternatively if you are not a golfer, you can simply opt to be corporate sponsor at the golf tournament for \$ 125. The corporate sponsorship includes your company logo/name on a sign posted at a designated tee and a 1-year ad with a link to your company/organization prominently displayed on our web site.

Membership Meetings

ISA Hamilton conducts eight monthly membership meetings from fall to spring each year. Sponsorship of membership meeting is available at \$ 500 each. A General Membership Meeting Sponsorship is a one time commitment between your business and ISA Hamilton

As a Sponsor of a General Membership Meeting you will receive:

- An opportunity to present for 90 minutes on the topic of your choice at the sponsored meeting
- An announcement placed in the broadcast email meeting announcement that will be sent to all ISA Hamilton chapter members recognizing you as the Sponsor of the general membership meeting
- Acknowledgement in the ISA Hamilton's newsletter, "Outlook", as the general membership meeting Sponsor
- A personalized acknowledgment at the meeting, during the general announcements, stating the meeting is being sponsored by you.
- An opportunity to distribute materials during the meeting by placing information at the individual tables, as well as, set up a vendor table for use before or after the meeting
- In addition, General Membership Meeting Sponsors get preference to present a paper at the annual ISA Hamilton expo- the only proven instrumentation and automation exposition in the area.

All orders, materials and payments must be received at least 30 days before the month of the ad's first hosting. For further information or to book an ad please email marketing@isahamilton.com